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FOR IMMEDIATE RELEASE

MOUNTAIN BODY PRODUCTS, INC. LAUNCHES NIGHT SKY GLOW,
THE ONLY MINERAL SALT SKIN RUB IN SCENTS FOR EACH ZODIAC SIGN

Mountain Body Products, Inc., the Utah-based manufacturer of all-natural, hand-made body and skin care products, has introduced a new line of mineral salt skin rubs under the Night Sky Glow brand name. Night Sky Glow skin rubs come in 12 varieties, one for each of the 12 Zodiac Signs, each with its own unique scent incorporating the botanicals, oils and spices associated with each Sign.

The new line is being offered for wholesale to retailers nationwide, including department stores, salons, spas, boutiques, and gift shops. Suggested retail price is \$20.00 for an 8 ounce jar. Night Sky Glows are also available at the Mountain Body Cosmetic Deli & Spa on Historic Main Street in Park City, Utah, or on-line at www.mountainbody.com.

Night Sky Glow, A Heavenly Body and Skin Therapy, is for use on the body (not the face) last in the bath and shower. It is a 100% natural pure botanical formulation that exfoliates, detoxifies and moisturizes the skin with fresh pressed fruit rind oil and salt from ancient sea beds and the Great Salt Lake, plus oils of sesame, safflower, avocado, jojoba and vitamin E.

Mountain Body Products, Inc.

Mailing: 1367 Pinion Lane, Kamas, UT 84036 • Shipping: 1367 Pinion Lane, Oakley, UT 84055
Phone: 800-682-6178 Fax: 435-783-5890

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Each Night Sky Glow also contains a special blend of fruits and essential oils, specifically selected and formulated to complement each user's Zodiac Sign. Night Sky Glows come in non-breakable plastic containers, perfect for bath and shower use.

In developing Night Sky Glow, Mountain Body utilized the expertise of an astrologer to meticulously research the botanicals, oils and spices associated with each Sign. The result is a dazzling array of imaginatively delicious and provocatively complex scents:

Aries: honeysuckle, peppermint, patchouly, clove

Taurus: rose, green apple, sandalwood, vanilla

Gemini: sandalwood, bitter almond, bergamot, lemon

Cancer: pear, honeydew, papaya, rose

Leo: orange, orange blossom, frankincense, chamomile

Virgo: grapefruit, lavender, ylang-ylang, bergamot

Libra: spearmint, jasmine, green apple, orchid, vanilla

Scorpio: vanilla, geranium, white pine, clove

Sagittarius: honeysuckle, tropical fruits, sage

Capricorn: moss, frankincense, magnolia

Aquarius: cucumber, apple blossom, peppermint, coconut, vanilla

Pisces: water lily, juniper berry, eucalyptus, clove

Says Mountain Body Products, Inc. founder Ms. Nylene O'Neal, "With all of our Mountain Body Products, we're constantly working with natural plants, oils and spices, and we're known for creating some unusual combinations. However, this project took the company to a whole new level. When we got the lists of 'power scents and spices' for each Zodiac Sign from the astrologer, our whole operation went into overdrive, experimenting with the new plants and scents that we had not considered adding to our products before now."

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All the employees at Mountain Body Products were involved in creating the “recipes” for their specific Zodiac Sign. Says Ms. O’Neal, “It really challenged us to create effective body therapies with pleasing scents from the natural elements. Each employee took an active interest in making sure that the formulation for their personal Zodiac Sign was pleasing to their senses. It’s been a fun experience, and we’re delighted with the incredibly beautiful and complex scents that are the final product. And, remember, we use no artificial fragrances, so all the wonderful smells of Night Ski Glow are natural!”

Mountain Body Products, Inc. has been manufacturing body care products in their Utah factory since 1997, for the wholesale trade to salons and spas nationwide, including Canyon Ranch Spa Club at the Venetian and Kiva Day Spa. The family-run company is owned and operated by the mother-daughter team of Ms. Diane Fisher and Ms. Nylene O’Neal. To name a few of Mountain Body Products’ most popular products: Mountain Glow™ Mineral Salt Skin Rub, Skin Food Massage and Body Cream, Honey Butter Gentle Cleanser, Aromatherapy Shampoo and Conditioner, Volcanic Lava Mud Mask, Mother Earth Clay Mask, Hot Lava Pedicure Treatment, Moist Aloe Vera Hand & Body Lotion, Body Butters lotions, plus an Expectant Mother/Baby Care product line.

Retailers interested in carrying the new Night Sky Glow line, which is being introduced with a counter display for sampling and refillable product storage, are invited to call 1-800-682-6178. Consumers may also call this number to find the nearest retail store where Night Sky Glows are available.

Night Sky Glow and all of Mountain Body’s other products are also available on-line at www.mountainbody.com.

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