



CONTACT:  
Robin Whitney  
Whitney Advertising & Design, Inc.  
435-647-2918 (Digital artwork available.)

Nylene O'Neal  
Mountain Body Products, Inc.  
435-655-9342 or 800-682-6178

## **FACT SHEET: MOUNTAIN BODY PRODUCTS, INC.**

**Manufacturers of all-natural, hand-made herbal spa and body products**

### Overview:

Mountain Body Products, Inc. has been manufacturing the highest-quality, all-natural, hand-made herbal spa and body products in the company's high-mountain Utah factory since 1997 for distribution to salons and spas nationwide, including Elizabeth Arden Red Door Salons, Kivas and many more. Their botanical formulations combine healing minerals, fragrant herbs and spices, and nutrient-rich fruits and vegetables to create luscious and unusual body products with great aromas and fun consistencies. The products have a huge and devoted following, especially Mountain Glow™, an ancient sea bed mineral salt and fresh-pressed fruit rind body rub made with salt from the Great Salt Lake. Mother-daughter co-owners Nylene O'Neal and Diane Fisher credit their success to three things: "quality, quality and quality."

Year Founded: 1997

### Company Background:

Mountain Body traces its origins to the Mountain Body Herbal Cosmetic Deli & Spa, still a successful retail operation on Historic Main Street in Park City, Utah. Opened in 1996 by the entrepreneurial husband-wife team of Jeff and Nylene O'Neal to offer bath products, massage and spa treatments in this upscale resort community – they soon

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Mailing: 1367 Pinion Lane, Kamas, UT 84036 • Shipping: 1367 Pinion Lane, Oakley, UT 84055  
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realized the intense consumer demand for high-quality, all-natural body products, and the lack of products on the market to meet this demand. In 1997, they combined their expertise in the body products category with their imaginative marketing and product ideas, and began manufacturing their own products under the Mountain Body Products, Inc. brand name for sale in their own store, and for wholesale sale throughout the country.

Today, Mountain Body Products, Inc. is owned and operated by Nylene and her mother, Diane Fisher. Together they oversee the manufacturing and marketing of Mountain Body Products' growing wholesale product line, all manufactured in their Utah factory by a devoted group of employees who all take great pride in the quality and love that goes into each jar, bottle and bar of their hand-made products. They continually seek to create imaginative and original formulations for consumers who love to pamper themselves with pure, natural body products.

Mountain Body Products are used for spa treatments in salons and spas nationwide, and are also available for retail sale in many of these outlets. Consumers can also buy direct from Mountain Body Products at the company's e-commerce web site [www.mountainbody.com](http://www.mountainbody.com), or through mail-order catalog sales at 800-417-2365.

### Ingredient Philosophy:

Creating Mountain Body Products is more than just blending herbal ingredients. Only the purest and highest-quality vitamins, enzymes, fruit acids, oils and minerals are used. Mountain Body Products' 100% pure botanical formulations are free of animal fats, mineral oils, artificial fragrances and harsh sulfate surfactants. All products are environmentally-safe with no animal testing.

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**Some Salons and Spas that Use Mountain Body Products' for Spa Treatments:**

Allegria Spa at the Hyatt – Vail, CO  
Bacara Resort & Spa – Santa Barbara, CA  
The Body Sage Spa at the Rusty Parrot Lodge – Jackson Hole, WY  
Caesar's Palace Hotel & Casino – Las Vegas, NV  
Canyon Ranch Spa Club at the Venetian – Las Vegas, NV  
Elizabeth Arden Red Door Salons – multiple locations  
Gaia Day Spa – La Jolla, CA  
Grand Summit Resort Hotel at The Canyons – Park City, UT  
Imperial Palace Hotel & Casino – Las Vegas, NV  
Kiva Day Spa – Chicago, IL  
Mandara Spa at the Atlantis Resort & Casino – Paradise Island, Bahamas  
Mandara Spa at the Hilton – Honolulu, HI  
Mandara Spa at the Pacific Islands Club Hotel – Guam  
Mandara Spa at the Paris Hotel & Casino – Las Vegas, NV  
MGM Grand Hotel & Casino – Las Vegas, NV  
Monte Carlo Resort & Casino – Las Vegas, NV  
New York New York Hotel & Casino – Las Vegas, NV  
Ocean Retreat Day Spa – Rehoboth, DE  
Red Mountain Resort & Spa – St. George, UT  
The Resort at Squaw Creek – Olympic Valley, CA  
Savi Day Spa – Tacoma, WA  
Snowbird Ski & Summer Resort – Snowbird, UT  
Sombria – Sante Fe, NM  
Treasure Island Hotel & Casino – Las Vegas, NV  
Two Bunches Resort – Desert Hot Spring, CA  
Westglow Resort & Spa – Blowing Rock, NC

**Celebrities Who Have Bought Mountain Body Products at the Park City store:**

Katie Couric, Stephen Baldwin, Tori Spelling, Ian Ziering, Rick Schroeder, Patrick Swayze, Steve Young, Chelsea Clinton, Richard Thomas, Joan Osborne, Leeza Gibbons, Michael Michelle and many more.

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**Mountain Body Products, Inc. – Overview of Full Product Line:**

For the Body:

Mountain Glow™ Mineral Salt Skin Rub (our signature product)  
After Sun Cooling Gel  
Basic Massage Oil Blends  
Body Butter  
Honey Butter Gentle Cleanser  
Hot Lava Pedicure Treatment  
Infused Oils for Massage & Bath  
Massage and Body Bars  
Moist Aloe Vera Hand & Body Lotion  
Mountain Balm  
Skin Food Massage and Body Cream  
Stretch Marks and Scars

For the Hair:

Conditioner  
Shampoo

For the Bath:

Foam Bath  
Fresh Hand-made Bath Soap

For the Face:

Floral Water Hydrating Mist  
Mother Earth Clay Mask  
Mountain Body Lip Balm  
Pure Jojoba Make-up Remover  
Rosa Mesquite Eye Oil  
Volcanic Lava Mud Mask  
Wild Orchid Scrub

For Expectant Mothers and their Babies:

Baby Balm  
Bust N Bellies  
Moist Baby Lotion

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**Mountain Body Products, Inc. – Details on Selected Products:**

**Mountain Glow™ Mineral Salt Rub:** Our signature product. For the body only. Use last in the shower or bath to slough dry skin, moisturize and heal. Exfoliates and detoxifies while moisturizing. This exciting blend of ancient sea bed mineral salts, fragrant fresh-pressed fruit rind oils, skin nourishing oils, vitamins, emollients and a secret blend of spices leaves skin silky and soft. MADE WITH SALT FROM THE GREAT SALT LAKE. Available in five sizes (8 oz., 16 oz., 32 oz., 64 oz., and 1 gal.) and seven flavors:

- Citrus mint
- Grapefruit
- Lavender
- Lavender/Tangerine
- Lemon
- Margarita
- Rosemary mint

**Night Sky Glow (the only mineral salt skin rub in the perfect scent for your heavenly body):**

Meticulous research led us to this dazzling array of provocative scents. Use last on the body in the shower or bath to exfoliate and soften your skin while you "smell the power." Exfoliates, detoxifies and moisturizes with ancient sea bed mineral salts, fragrant fresh-pressed fruit rind oils and blend of spices. MADE WITH SALT FROM THE GREAT SALT LAKE. Available in two sizes (8 oz. and 1 gal.) and twelve scents lovingly designed for each Zodiac Sign:

- Aquarius (cucumber, apple blossom, peppermint, coconut, vanilla)
- Aries (honeysuckle, peppermint, patchouly, clove)
- Cancer (pear, honeydew, papaya, rose)
- Capricorn (moss, frankincense, magnolia)
- Gemini (sandalwood, bitter almond, bergamot, lemon)
- Leo (orange, orange blossom, frankincense, chamomile)
- Libra (spearmint, jasmine, green apple, orchid, vanilla)
- Pisces (water lily, juniper berry, eucalyptus, clove)
- Sagittarius (honeysuckle, tropical fruits, sage)
- Scorpio (vanilla, geranium, white pine, clove)
- Taurus (rose, green apple, sandalwood, vanilla)
- Virgo (grapefruit, lavender, ylang-ylang, bergamot)

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**Honey Butter Gentle Cleanser:** A moisturizing paste made of pure honey, shea butter, vegetable soap, calendula, yarrow extracts and essence of oils. Use honey butter during manicure and pedicure treatments. Combine with Mountain Glow to form an exfoliating paste. Or use as a luxurious body cleanser or shaving gel on the legs. Available in two sizes (8 oz, 64 oz.) and five flavors:

- Citrus
- Kiwi
- Lavender/Tangerine
- Mango
- Strawberry

**Moist Aloe Vera Hand & Body Lotion:** Loaded with shea butter, cocoa butter and a healthy skin complex of extracts, vitamins and proteins to keep your skin from drying and cracking. Available in two size pumps (8 oz. and 32 oz.) in three flavors:

- Lavender & Tangerine
- Mango
- Pear

**Shampoo and Conditioner:** Sulfate-free and pH balanced. With nourishing amino acids, botanicals, flower acids and film-forming liquid oat extract for shine. Both the shampoo and conditioner are available in three sizes (8 oz., 16 oz., 1 gal.) and two flavors:

- Aromatherapy (blend of lavender, rosemary, peppermint, rose)
- Tropical (blend of coconut and orange)

**Mountain Balm:** Infused with healing herbs, this rich oil-based salve heals dry, chapped, sun- or wind-burned skin. Great moisturizer for nails and cuticles. Also good for insect bites. Available in two sizes (2.5 oz., 8 oz.)

**Body Butters:** For extra rich moisturizing, apply butter in the evening or after bath. Melts in your hands for easy application. Available in two sizes and three flavors:

- Key West
- Relaxation
- Vanilla Island Cream

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**Massage & Bath Oil Blends:** Pre-blended body oils available in six sizes (3 oz., 6 oz., 32 oz., plus bulk base in 1- and 5-gal.) and eight flavors:

- Absolutely Vanilla (rich vanilla scent)
- Chocolate (For the chocoholic or fun-loving couple)
- Chocolate Mint (Wow, what fun!)
- Exotic (full of aphrodisiacs for sensual nights: jasmine, sandalwood, ylang-ylang, bergamot)
- Insomnia (relax with lavender, chamomile and neroli)
- Pure Love (grapefruit, lavender, ylang-ylang)
- Spirit (with ancient Egyptian kyphi oil)
- Tropic (a delightful blend of island scents: coconut, pineapple, mango)

**Infused Oils for Massage and Bath:** All of our infused oils contain antioxidants in a blend of oils fit for royalty: sweet almond, grapeseed, safflower, avocado, apricot kernel and jojoba. Scented with pure essential oils and aged with healing herbs: arnica, St. Johnswort, calendula and comfrey. Available in six sizes (3 oz., 6 oz., 32 oz., plus bulk base in 1- and 5-gal.) and three flavors:

- Arnica Extract (for bruises and sprains)
- Injury Liniment (excellent for stressed muscles)
- Muscle (for soothing sore, tired muscles)

**Mineral Muds:** Dead Sea and volcanic mineral muds, combined with aloe gel, beta carotene, jojoba, and fragrant essential oils. Available in two sizes (4 oz. and 1 gal.) in three varieties:

- Hot Lava Pedicure Treatment
- Mother Earth Clay Mask
- Volcanic Lava Mud Face & Body Mask

**Skin Food Massage & Body Cream:** Skin Food provides just enough oil for those long massage strokes. Or ideal for super-dry skin. A blend of precious oils, vitamin E, shea butter and cocoa butter. Available in three sizes (16 oz., 32 oz., 1 gal.) in three flavors:

- Lavender & Chamomile
- Unscented
- Vanilla

**After-Sun Cooling Gel:** 100% pure aloe vera gel, blended with beta carotene, jojoba, chamomile, cucumber and calendula extract. Available in two sizes (4 oz., 32 oz.)

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